

**Support for Implementing Measures for  
the South East Core Regional Transport  
Network Multi Annual Plan  
(EuropeAid/125783/C/SER/MULTI)**

**The draft of the Regional  
Road Safety Strategy**

**by**

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# The draft of the Regional Road Safety Strategy (RRSS)

1. Introduction
2. The methodological workflow
3. The content of the RRSS
4. Implementation



# ***1. Introduction***



# Why we need a Regional Road Safety Strategy (RRSS)?

We should reduce the unacceptable number of fatalities and injuries in the region!

- All stakeholders have to be involved!
- Measures must be done in a coordinated way with achievable targets!



# Who is actually using a Road Safety Strategy?

RSS are in use in different level...

- Supreme level examples: EU, USA
- National level: Netherlands, Sweden
- County and regional level, Cities: Somerset county in the southwester England
- The RRSS will give an orientation for all SEETO Participants (like EU White paper for EU-member countries)



# Are there serious disadvantages to have no Road Safety Strategy?

- **YES!**

- No integrated approach - less efficiency
- Waste of money and manpower due the lack of coordination – less effectiveness

**Only with a good RSS we can work  
appropriately and target-oriented.**



# THE NEED OF A REGIONAL ROAD SAFETY STRATEGY

- We should use the good experience from other successful Road Safety Strategies (RSS) to have the chance for fast improvements!
- The results can easily be monitored



# REGIONAL ROAD SAFETY STRATEGY

## OUR PROJECT TARGETS:

- Delivery of a draft Regional Road Safety Strategy (RRSS) in February 2009
- Compromises between a SEE - harmonised and a tailormade RSS for every Participant
- Maybe some adjustments should be done by each Participant





# ROAD SAFETY STRATEGY

## Timeframe and Target

- Timeframe – **RSS for 2010 till 2019**
- Strategic Target **X % reduction of fatalities** comparing 2019 with 2007
- A **well co-ordinated approach** in all fields of road safety and policy is necessary
- A **serious monitoring mechanism** should be organised to check the progress or if there is a need to strengthen the effort



## ***2. The methodological workflow***



# The draft of the Regional Road Safety Strategy

## We will present:

- The draft of the RRSS – as core document for public presentation
- In addition an „explanation report“ about the
- recommended methodology for the steps to adopt the strategy



# The draft of the **Road Safety Strategy**

## **Content of the documents (draft):**

- 1. Introduction**
- 2. Description of the current situation**
- 3. The scope of the adoption**
- 4. The support to the Road Safety Strategy**
- 5. The basic content**
- 6. The implementation procedure**



# ROAD SAFETY STRATEGY based on a SWOT analysis



- SWOT analysis: A scan of the internal and external environment as an important part of any strategic planning process.



# **ROAD SAFETY STRATEGY**

## **based on a SWOT analysis**

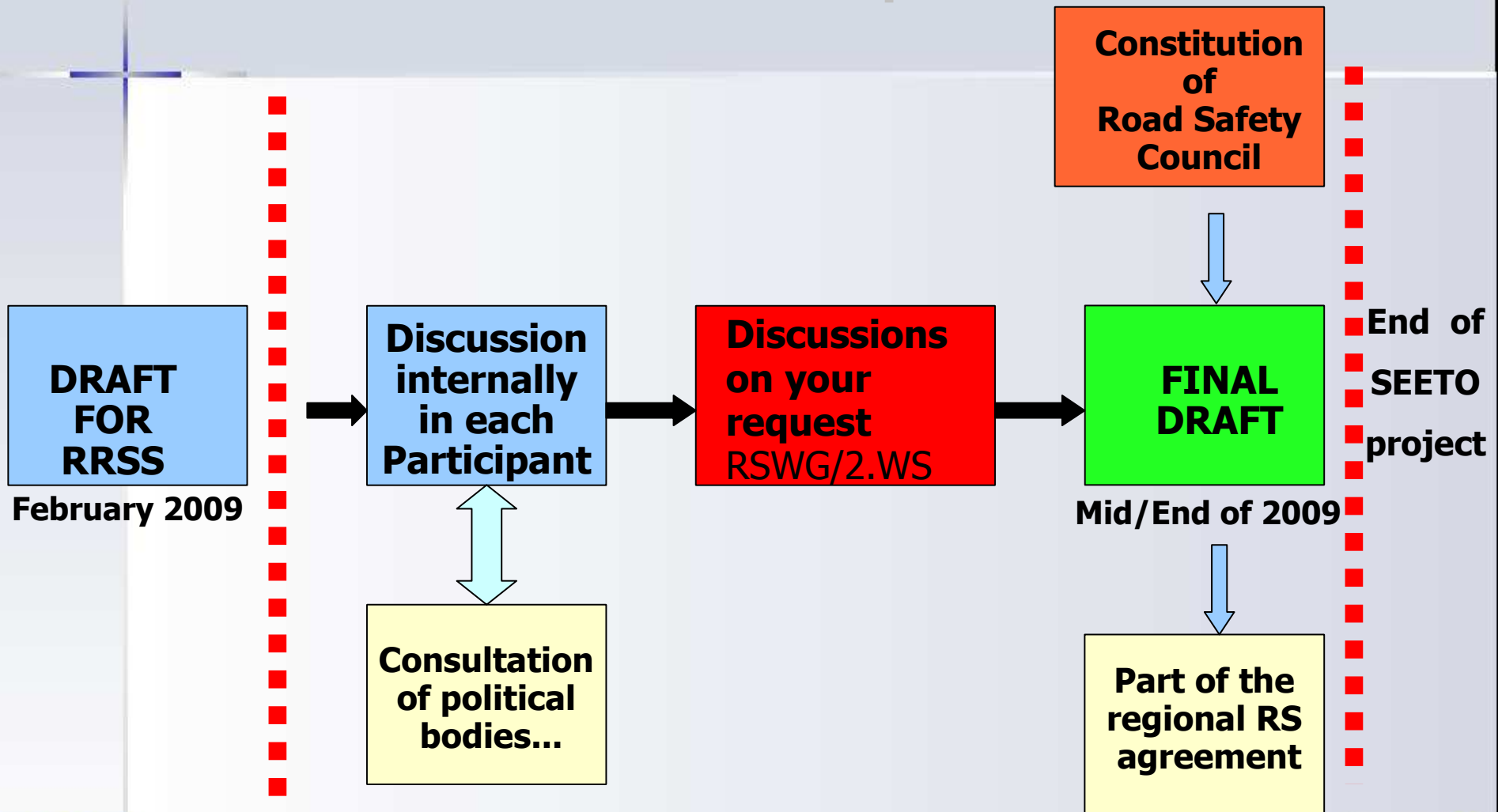
### **Typical main deficits regarding road safety:**

- Lack of a coordinated road safety work
- Low level of legislation acceptance by road users
- Serious consequences of road accidents caused by the behaviour of motorised road users
- Low usage of passive safety devices like seatbelts, helmets and restrain systems for children
- Insufficient and unsafe road design



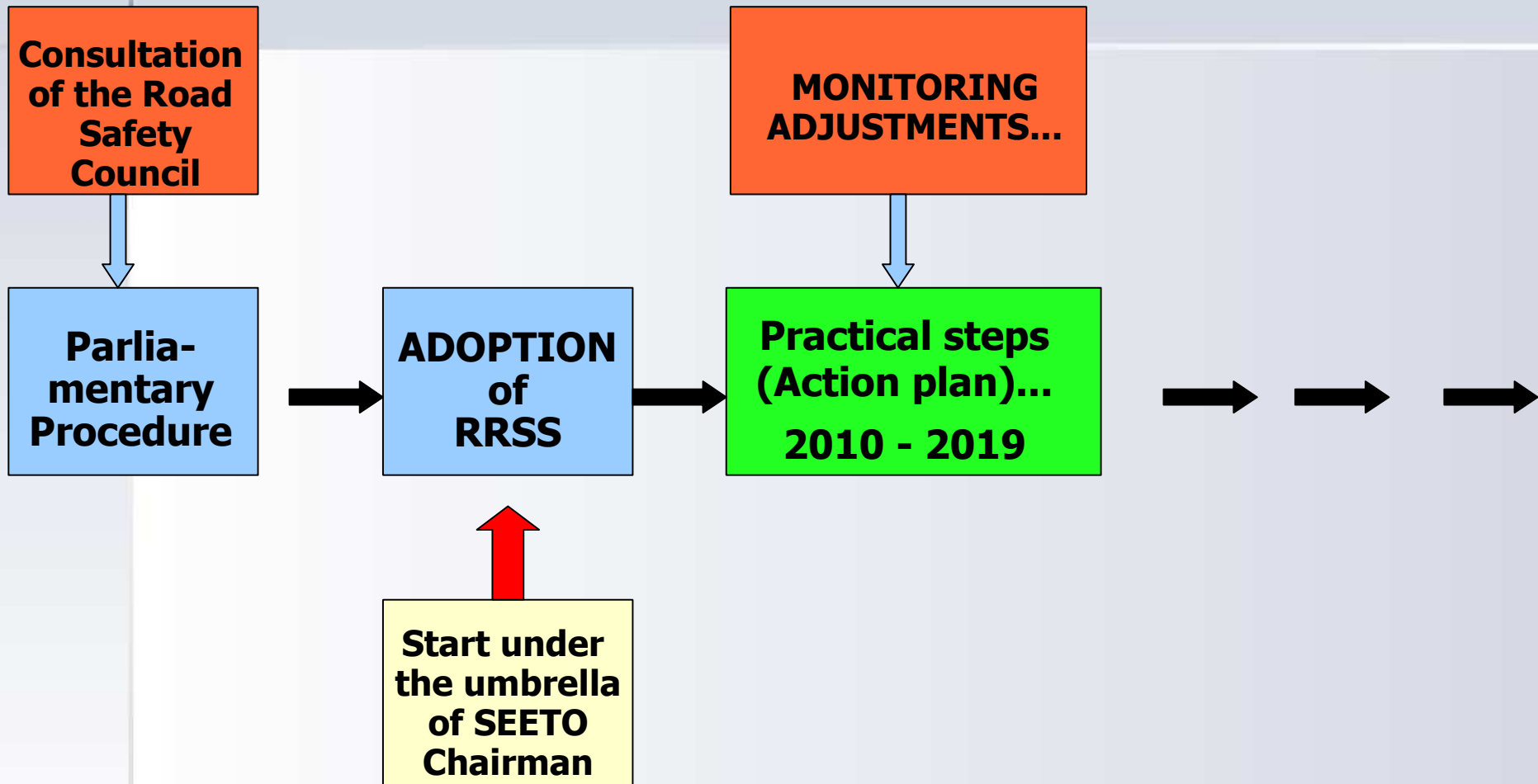
# The First Steps (project)...

## Methodology for adoption



# The Next Steps (after the project)...

## Methodology for adoption





# ***3. The content of the RRSS***



# Vision

## **SAFER ROADS IN THE SEETO PARTICIPANTS**

That means: **Every citizen in the SEE region has the right to live and work in safety.**

So, when you are walking, cycling, biking or driving a car or a truck, you should do so with a minimum risk to be hurt or killed. Likewise, other road users should not be damaged by your own participation in traffic



# Mission

**X % reduction of road traffic  
accident fatalities** comparing  
the year 2019 with 2007 in the region  
which is covered by SEETO



# Goals

1. Strengthen the enforcement
2. Improve education
3. Improve emergency
4. Safer roads by road engineering
5. Using additional measures for improvements regarding coordination an organisational structure



# ENFORCEMENT

## Proposals for measures

- **Measure A1 Preventive measures to reduce speeding** (safety cameras, section control)
- **Measure A2 Preventive measures to reduce drink driving** (lower limit with 0.2BAC, spot checks)
- **Measure A3 Seat Belts and Child restrains**
- **Measure A4 Installing a national penalty point system**



# EDUCATION

## Proposals for measures

- **Measure B1 Public campaign regarding driver behaviour**
- **Measure B2 Education campaign in schools** (Behaviour as pedestrian and bicyclist)
- **Measure B3 Special program for young drivers/novice** (probationary driving license, better driving school education)



# EMERGENCY

## Proposals for measures regarding

- **Measure C1 Information campaign regarding the behaviour in the case of an accident**
- **Measure C2 Measures to safeguard accident spots** (mandatory usage of warning vests)
- **Measure C3 SOS – Emergency phones**
- **Measure C4 Special action plan regarding emergency system** (faster reaction, reduce unacceptable delays)



# ENGINEERING

## Proposals for measures

- **Measure D1 Implementation of road safety engineering measures** (RIA, RSA, Network management, RSI)
- **Measure D2 Improvements regarding design guidelines** (“modernisation” of guidelines/norms)
- **Measure D3 Practical measures regarding intersections** (safer solutions like roundabout)
- **Measure D4 Practical measures regarding vulnerable road users** (safe pedestrian and bicyclists facilities.....)





# ADDITIONAL MEASURES

## Proposals for measures

- **Measure E 1 Improvements regarding the organisational structure** (defined responsibilities, political and financial support)
- **Measure E 2 Improvements of driving license granting system** (Usage of -basis knowledge and requirements of EU - regulation)



# ***4. Implementation***



# ROAD SAFETY STRATEGY

## How to manage?

- Necessary to improve institutional and individual capacity and integrity

	<b>MoT</b>	<b>MoI</b>	<b>Road Directorate</b>	<b>NGO</b>	<b>MEASURES</b>
<b>Institutional Capacity Building</b>	?	?	?	?	Building the Institutional Capacity
<b>Human Education</b>	?	?	?	?	Training of experts
<b>Integrity</b>	?	?	?	?	Quality support for RS



# ROAD SAFETY STRATEGY

## Best practice - Coordination Body



- A national coordination body is to be organised or existing
- Existing Road Safety Councils must be encouraged
- Official character under the umbrella of a Prime Minister or President and a leading function of the MoT is demanded



# ROAD SAFETY STRATEGY

## Coordination Body

- The coordination body will be responsible collect all accident and traffic data, data about citations, penalties a.s.o..
- This coordination body gives every year a detailed report about the situation and the progress to Politicians and the Parliament.
- The coordination body should also act as an active advisor to the involved authorities



# ROAD SAFETY STRATEGY

## Coordination Body

- There is a need for a coordination body for the RRSS at the SEETO Participant level...
- In addition, since there should be a RSS at the national level, a coordination body should be organised the national level...
- The national coordination bodies should collaborate and coordinate



# Need of good collaboration with different stakeholders...

An active partnership for the success of the RSS is necessary between different stakeholders:

- **Ministry of Transport or Infrastructure**
- Ministry of Interior
- Ministry of Education
- Ministry of Health

- ...

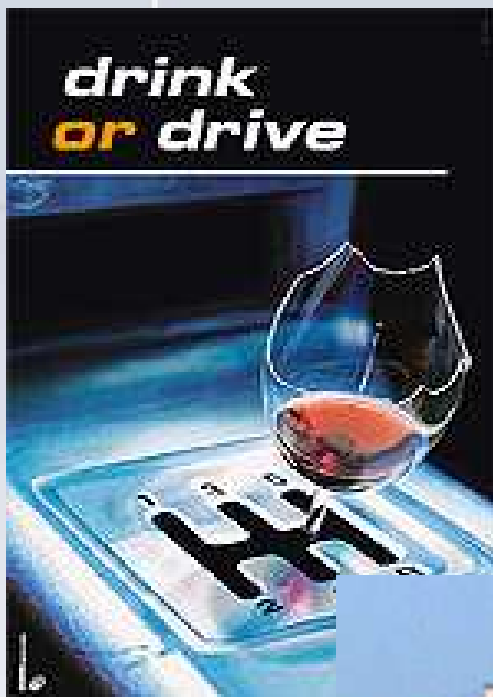
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# ROAD SAFETY STRATEGY

## Raise the public awareness...



- The success will also depend on the active participation of private sector working in transport, NGO's, wide public support, universities...
- In addition a serious public campaign should be introduced by this Strategy to raise the public awareness (TV, newspapers, internet...)





**Thank you for your attention!**  
**Any Questions?**

